



CONVERGE

PACKAGING SUSTAINABILITY FORUM
VIENNA AUSTRIA >>> JULY 14-16 2026



Sponsorship Prospectus

PRESENTED BY



UNITED NATIONS
INDUSTRIAL DEVELOPMENT ORGANIZATION



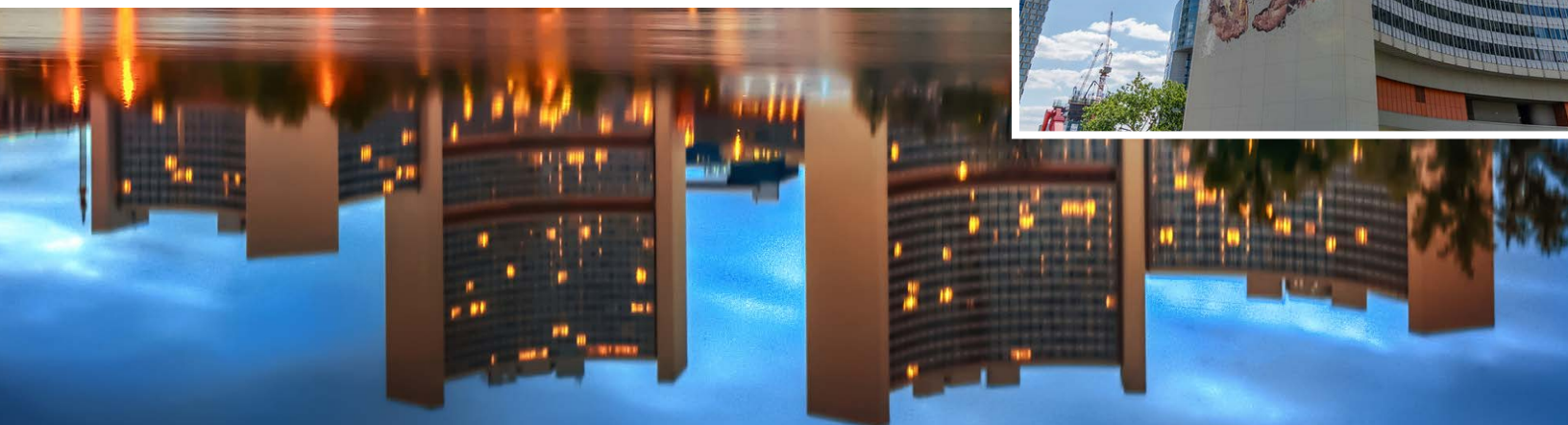


CONVERGE 2026 will be a 3-day event hosted in the M Building of the Vienna International Center on July 14-16, 2026. This global event will bring together key stakeholders from developing and industrialized countries through UNIDO's Leadership and the Food and packaging value chain through GreenBlue's networking and membership. In addition, FH Campus Wien, PackForce Austria, the International Atomic Energy Agency (IAEA) and the World Packaging Organization (WPO) are knowledge partners of the event. This unique opportunity to bring together perspective from around the world, will highlight Vienna's role in Europe as a leader in packaging sustainability, global development and will help showcase Vienna's unique attributes as a hosting city.

ABOUT THE VENUE

The Vienna International Center is the campus and building complex hosting the United Nations Office in Vienna and one of its 4 headquarters in the world along with New York, Geneva and Nairobi.

**SPONSORSHIP
OPPORTUNITIES**



Packaging for global industry growth, *not waste*

This event will give industry attendees a global view on how established and emerging markets are converging in the midst of global packaging regulation, while tackling their goals of cutting plastic pollution and reducing food waste.

Schedule and Scope

Tuesday July 14th, 2026 |

Offsite Tours for attendees to showcase sustainability and packaging related sites in and around Vienna

Wednesday July 15th & Thursday July 16th , 2026 |

Conference, Innovation Showcase (Exhibition), and UN-Style Global Dialogue at the end of each session block.

Target Audience

Global Policy Makers, Government Representatives, Academia, High-Level Private Sector Officials, Key Stakeholders representing the Packaging Value Chain (retailers, consumer packaged goods companies, packaging manufacturers, raw material suppliers, consultants).



Scope

For this first edition we are forecasting 250 attendees, with the goal to grow year on year.

Attendees will come together to learn the latest on sustainable packaging innovation, policy around the globe, innovation trends and developments, consumer behavior change and education, recovery challenges around the world with the objective of harmonizing action. Austrian companies and public institutions will be represented in the program, offsite tours and Innovation showcase.



WHY ATTEND

Expand your global footprint:

Understand packaging demands and regulations in emerging and established markets all while meeting the world's most ambitious sustainability standards.

Stay ahead on global packaging regulations:

At the United Nations Office, you'll hear from a panel of international experts and regulators on how you can align with evolving rules across the globe.

Reduce food waste without increasing plastic waste:

Explore the innovations, consumer behaviors, and strategies needed to meet emerging markets' food demands without adding to the plastic waste crisis.

Create global partnerships

Connect with UN experts, Sustainable Packaging Coalition members, and global stakeholders to scale solutions.

Build UN-aligned sustainability goals:

Connect with UNIDO experts and SPC stakeholders to build goals for your packaging portfolio that align with the UN's Sustainable Development Goals.

Experience Vienna's rich history of international collaboration:

Once you step outside the United Nations Office at Vienna, you can explore the city's museums, palaces, and more.

ABOUT THE EVENT ORGANIZERS AND THEIR KNOWLEDGE PARTNERS



UNIDO is the specialized agency of the United Nations with a unique mandate to promote and accelerate sustainable industrial development. UNIDO plays a crucial role in accelerating the achievement of Sustainable Development Goal 9, along with all other industry-related goals of the 2030 Agenda.



GreenBlue is a US-based environmental nonprofit whose mission is to accelerate the transition to a regenerative, just, and sustainable materials economy. We aim to be the most reliable and accurate source of truth compelling the packaging value chain to construct environmentally regenerative, socially responsible systems. GreenBlue's main projects include the Sustainable Packaging Coalition, the How2Recycle Label and the Recycled Material Standard.

greenblue.org

SPONSORSHIP OPPORTUNITIES

Evening Reception at Vienna Winery for 75 people (2 available)

Attendees will get to enjoy Viennese wine at a local winery as a prime networking opportunity in one of the evenings.

Benefits:

- GreenBlue will organize the logistics for the reception
- 6 event passes
- Tabletop Exhibit during event (July 15-16) at Vienna International Center
- Company logo (branding) on signage onsite and on the program website during reception that they are sponsoring
- Company logo included in: event website & marketing eblasts
- Final Attendee List (name, job title and company) after the event
- Price: €15,000

Hosting Sponsor (4 available)

The hosting sponsors are Austrian companies that will be hosting a tour/site visit as well as helping to underwrite the event.

Benefits:

- GreenBlue to organize logistics of offsite visit/tour to company including transportation. Dedicated section in event website to tour
- 5 Event Passes
- Tabletop Exhibit during event (July 15-16) at Vienna International Center
- Company logo (branding) on signage onsite and on the program website next to the block of sessions that they are sponsoring
- Company logo included in: event website & marketing eblasts
- Final Attendee List (name, job title and company) after the event
- Price: €9,500

Presenting Sponsor (4 available)

The Presenting Sponsor will contribute to the event's overall success by underwriting UNIDO's and GreenBlue's event expenses in program production including speakers and AV expenses.

Benefits:

- 4 Event Passes
- Tabletop Exhibit during event (July 15-16) at Vienna International Center
- Company logo (branding) on signage onsite and on the program website next to the block of sessions that they are sponsoring
- Company logo included in: event website & marketing eblasts
- Final Attendee List (name, job title and company) after the event
- Price: €6,500

Lunch Sponsor (2 available)

Benefits:

- 5 Event Passes
- Tabletop Exhibit during event (July 15-16) at Vienna International Center
- Company logo (branding) on signage onsite and on the program website next to the lunch that they are sponsoring
- Company logo included in: event website & marketing eblasts
- Final Attendee List (name, job title and company) after the event
- Price: €7,500

SPONSORSHIP OPPORTUNITIES

Coffee Break Sponsor (4 available)

Benefits:

- 3 Event Passes
- Tabletop Exhibit during event (July 15-16) at Vienna International Center
- Company logo (branding) on signage onsite and on the program website next to the during break they are sponsoring
- Company logo included in: event website & marketing eblasts
- Final Attendee List (name, job title and company) after the event
- Price: €5,500

UN Campus Tour Sponsor + Exhibit

Benefits:

- 3 Event Passes
- Tabletop Exhibit during event (July 15-16) at Vienna International Center
- Company logo included in: event website & marketing eblasts
- Final Attendee List (name, job title and company) after the event
- €4,500

Sponsor the 1.5 hours tour for a group of attendees who will get an introduction to the United Nations Organization and learn how the Vienna-based offices are working for the Sustainable Development Goals. The tour takes in the history and architecture of the Vienna International Centre, and uses show & tell to explain the work that goes on here. Visitors will usually have a chance to see one of the conference rooms where international negotiations take place, and can enjoy some of the fine artworks on display, such as an original Hundertwasser tapestry.

Merch Sponsor

Option to sponsor: UN Tote Bags, Reusable Water Bottles, SDG Pins or Notebooks

Benefits:

- 5 Event Passes
- Logo on Reusable water Bottles or Notebooks, possibility of including brochure in bags
- Tabletop Exhibit during event (July 15-16) at Vienna International Center
- Company logo included in: event website & marketing eblasts
- Final Attendee List (name, job title and company) after the event
- Price: €8,500

Exhibit Package

Benefits:

- 2 Event Passes
- Tabletop Exhibit during event (July 15-16) at Vienna International Center
- Company logo included in: event website & marketing eblasts
- Final Attendee List (name, job title and company) after the event
- €3,500



HOW TO CONFIRM YOUR SPONSORSHIP PACKAGE

To Discuss and Book one of these options please contact
Barbara Fowler at barbara.fowler@greenblue.org.

While most of our options are listed on this document, we are happy to discuss other customization options.

Once confirmed, sponsorship opportunities are not able to be canceled, changed, or transferred to another event.



Payment terms are Net 30 upon invoice receipt.

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