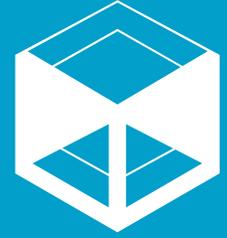




CONVERGE

PACKAGING SUSTAINABILITY FORUM
VIENNA AUSTRIA >>> JULY 14-16 2026



Sponsorship Prospectus

PRESENTED BY





Sustainable packaging challenges don't stop at borders, and neither can their solutions. At **CONVERGE 2026**, the United Nations Industrial Development Organization (UNIDO) and GreenBlue's Sustainable Packaging Coalition will gather decision-makers from across the globe to turn successful strategies into shared solutions. Hosted in the M Building of the Vienna International Center from July 14-16, 2026, attendees will explore key regulations, innovations, and recovery systems across emerging and established markets. Together, we'll turn regional progress into coordinated action on our path to a global circular packaging economy. This unique opportunity to bring together perspective from around the world, will highlight Vienna's role in Europe as a leader in packaging sustainability, global development and will help showcase Vienna's unique attributes as a host city.

ABOUT THE VENUE

The Vienna International Center is the campus and building complex hosting the United Nations Office in Vienna and one of its 4 headquarters in the world along with New York, Geneva and Nairobi.

**SPONSORSHIP
OPPORTUNITIES**



Global pathways toward circular packaging

There's no single route to packaging circularity, but there are powerful patterns emerging worldwide. At **CONVERGE 2026**, stakeholders from the global packaging economy will advance the strategies needed to turn regional solutions, regulations, and innovations into a cohesive, globalized circular packaging system.

Schedule and Scope

Tuesday July 14th, 2026 |

Offsite Tours for attendees to showcase sustainability and packaging related sites in and around Vienna

Wednesday July 15th & Thursday July 16th, 2026 |

Conference, Innovation Showcase (Exhibition)

Target Audience

Global Policy Makers, Government Representatives, Academia, High-Level Private Sector Officials, Key Stakeholders representing the Packaging Value Chain (retailers, consumer packaged goods companies, packaging manufacturers, raw material suppliers, consultants).



Scope

For this first edition we are forecasting 250 attendees, with the goal to grow year on year.

Attendees will come together to learn the latest on sustainable packaging innovation, policy around the globe, innovation trends and developments, consumer behavior change and education, recovery challenges around the world with the objective of harmonizing action. Austrian companies and public institutions will be represented in the program, offsite tours and Innovation showcase.



WHY ATTEND

Expand your global footprint:

Understand packaging demands and regulations in emerging and established markets all while meeting the world's most ambitious sustainability standards.

Stay ahead on global packaging regulations:

At the United Nations Office, you'll hear from a panel of international experts and regulators on how you can align with evolving rules across the globe.

Reduce food waste without increasing plastic waste:

Explore the innovations, consumer behaviors, and strategies needed to meet emerging markets' food demands without adding to the plastic waste crisis.

Create global partnerships

Connect with UN experts, Sustainable Packaging Coalition members, and global stakeholders to scale solutions.

Build UN-aligned sustainability goals:

Connect with UNIDO experts and SPC stakeholders to build goals for your packaging portfolio that align with the UN's Sustainable Development Goals.

Experience Vienna's rich history of international collaboration:

Once you step outside the United Nations Office at Vienna, you can explore the city's museums, palaces, and more.

ABOUT THE EVENT ORGANIZERS AND THEIR KNOWLEDGE PARTNERS



UNIDO is the specialized agency of the United Nations with a unique mandate to promote and accelerate sustainable industrial development. UNIDO plays a crucial role in accelerating the achievement of Sustainable Development Goal 9, along with all other industry-related goals of the 2030 Agenda.



GreenBlue is a US-based environmental nonprofit whose mission is to accelerate the transition to a regenerative, just, and sustainable materials economy. We aim to be the most reliable and accurate source of truth compelling the packaging value chain to construct environmentally regenerative, socially responsible systems. GreenBlue's main projects include the Sustainable Packaging Coalition, the How2Recycle Label and the Recycled Material Standard.

greenblue.org

SPONSORSHIP OPPORTUNITIES

Evening Reception at Vienna Winery for 75 people (2 available)

Attendees will get to enjoy Viennese wine at a local winery as a prime networking opportunity in one of the evenings.

Benefits:

- GreenBlue will organize the logistics for the reception
- 6 event passes
- Tabletop Exhibit during event (July 15-16) at Vienna International Center
- Company logo (branding) on signage onsite and on the program website during reception that they are sponsoring
- Company logo included in: event website & marketing eblasts
- Final Attendee List (name, job title and company) after the event
- Price: €15,000

Presenting Sponsor (3 available)

The Presenting Sponsor will contribute to the event's overall success by underwriting UNIDO's and GreenBlue's event expenses in program production including speakers and AV expenses.

Benefits:

- 5 Event Passes
- Tabletop Exhibit during event (July 15-16) at Vienna International Center
- Company logo (branding) on signage onsite and on the program website next to the block of sessions that they are sponsoring
- Company logo included in: event website & marketing eblasts
- Final Attendee List (name, job title and company) after the event
- Price: €8,500

SOLD Event App (1 available)

Benefits:

- 5 Event Passes
- Tabletop Exhibit during event (July 15-16) at Vienna International Center
- Company logo (branding) on on event app and app download invitation
- Company logo included in: event website & marketing eblasts
- Final Attendee List (name, job title and company) after the event

Name Badges & Lanyard Sponsor (1 available)

Benefits:

- 5 Event Passes
- Tabletop Exhibit during event (July 15-16) at Vienna International Center
- Company logo (branding) on on event app and app download invitation
- Company logo included in: event website & marketing eblasts
- Final Attendee List (name, job title and company) after the event
- Price: €7,500

Lunch Sponsor (1 available)

Benefits:

- 5 Event Passes
- Tabletop Exhibit during event (July 15-16) at Vienna International Center
- Company logo (branding) on signage onsite and on the program website next to the lunch that they are sponsoring
- Company logo included in: event website & marketing eblasts
- Final Attendee List (name, job title and company) after the event
- Price: €7,500

SPONSORSHIP OPPORTUNITIES

Coffee Break Sponsor (3 available)

Benefits:

- 3 Event Passes
- Tabletop Exhibit during event (July 15-16) at Vienna International Center
- Company logo (branding) on signage onsite and on the program website next to the during break they are sponsoring
- Company logo included in: event website & marketing eblasts
- Final Attendee List (name, job title and company) after the event
- Price: €5,500

UN Campus Tour Sponsor + Exhibit

Benefits:

- 3 Event Passes
- Tabletop Exhibit during event (July 15-16) at Vienna International Center
- Company logo included in: event website & marketing eblasts
- Final Attendee List (name, job title and company) after the event
- €4,500

Sponsor the 1.5 hours tour for a group of attendees who will get an introduction to the United Nations Organization and learn how the Vienna-based offices are working for the Sustainable Development Goals. The tour takes in the history and architecture of the Vienna International Centre, and uses show & tell to explain the work that goes on here. Visitors will usually have a chance to see one of the conference rooms where international negotiations take place, and can enjoy some of the fine artworks on display, such as an original Hundertwasser tapestry.

Merch Sponsor

Option to sponsor: UN Tote Bags, Reusable Water Bottles, SDG Pins or Notebooks

Benefits:

- 5 Event Passes
- Logo on Reusable water Bottles or Notebooks, possibility of including brochure in bags
- Tabletop Exhibit during event (July 15-16) at Vienna International Center
- Company logo included in: event website & marketing eblasts
- Final Attendee List (name, job title and company) after the event
- Price: €8,500

Exhibit Package

Benefits:

- 2 Event Passes
- Tabletop Exhibit during event (July 15-16) at Vienna International Center
- Company logo included in: event website & marketing eblasts
- Final Attendee List (name, job title and company) after the event
- €3,500



HOW TO CONFIRM YOUR SPONSORSHIP PACKAGE

To Discuss and Book one of these options please contact Barbara Fowler at barbara.fowler@greenblue.org.

While most of our options are listed on this document, we are happy to discuss other customization options.

Once confirmed, sponsorship opportunities are not able to be canceled, changed, or transferred to another event.



Payment terms are Net 30 upon invoice receipt.

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